Introduction

The EmPower+ Application is intended to streamline the application process while broadening the scope of services approved Applicants are eligible for. The application can be accessed by navigating to nyserda.ny.gov/ahp-empower. Applicants can access and complete the application online (an Application Portal Account is required) or print, sign and mail in a paper application.

Applicants can receive assistance from Participating Contractors and/or Community Organizations when completing an application.

Why Complete an Application Online?

Faster, Safer, and More Accurate:

- Its the fastest path for reviewing and approving an AHP or EmPower applicant.
- Reduces or prevents incomplete, incorrect or missing information in the application.
- · Sensitive documents (proof of income, utility bills) in any format (pdf, photo) are uploaded securely.
- Applicants can provide an e-signature rather than a physical one.
- Approved applications automatically and seamlessly upload into Uplight to auto-create projects.

More Control:

- Applicants can choose their own Contractor if they own the property referenced in the application.
- Applicants can start, stop and return to the application at anytime which is helpful if1:

The application cannot be completed in one setting,

Additional time is needed to gather required and/or supporting documents or information

More Reliable Communications:

NYSERDA staff can leverage the online application to quickly reach out to applicants directly for missing documentation or information.
 The system the application is built around provides timely, automated reminders and notifications to applicants when communication is necessary.

Reminders are sent at day 10, 20, and 30 once an application has been initiated.

Manual cancellation of the application occurs at day 30.

The materials below provide additional resource and materials to help CEAs who are assisting Applicants when completing and submitting a EmPower+ Application. When assisting Applicants, refer to the materials within each tab. Additionally, applicants can be provided the following link which will allow them to access related material specific to their needs: https://knowledge.nyserda.ny.gov/pages/viewpage.action? pageId=81855384

Resource Materials

Presentation Materials

NYSERDA conducted a training to introduce the new EmPower+ Application in July, 2021. The below presentation was used during that training session and can be accessed below for review purposes.



Training Videos

NYSERDA conducted a training to introduce the new EmPower+ Application in July, 2021. The below recording can be accessed to review that training session.

Your browser does not support the HTML5 video element

Creating an Application Portal Account

Salesforce Application Portal

Applicants are required to create a Salesforce Application Portal account to use the Online Application. A Salesforce Application Portal account provides multiple methods of communication through the use of Notes and Attachments that allows Applicants to:

- Communicate with the NYSERDA program (even after application submission).
- Update information or documents in their application.

① The instructional materials below are intended to provide guidance for:

- Applicants when creating a Salesforce Application Portal, or
- CLEAResult Shared Services, Community Organizations, NYSERDA Energy Advisors, Participating Contractors, and Participating Utilities when assisting Applicants through the online application process.

Access the Portal Registration website for the Energy Affordability & Equity Residential program.

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Sales	IOTCA V		oner	3 0 U U	stration
Cuico		2000		NOG	onution

On the Portal Registration page, review the introductory text to familiarize yourself with the registration requirements.

Let's get started with creating your account:

First, please enter your first and last name and provide a valid email address

Once you click submit, an email will be sent to the address provided.

Second, follow the instructions in the email to create a password and take the next steps to complete the application.

Need help? - call 877-697-6278, email us at: info.residential@nyserda.ny.gov

Why do I need to create an account?

Clicking "apply now" allows you to set up an account. Setting up an account is the quickest way to apply for services. Once your account is set up, you can save your in-progress application, submit your application and supporting documents for review, and check on your application status. If you would rather print and mail in a paper application, you may print one here: link

On the same page, complete all three fields in the **Contact Information** section. This includes **First Name**, **Last Name**, and **E mail Address**. All fields are required.

Contact Information		
First Name *	Last Name *	
Email *		

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Click Create.

CREATE

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The page will reload with instructions that outline next steps. Salesforce generates an email to the email address provided in Step 3 above to continue the Salesforce Portal account creation process.

Thank you for creating an account to complete your application. An email has been sent to the email address provided. To continue the application process, please follow the directions in the email.

If an email is not received, check your spam folder to make sure the message was not flagged by your email provider. If you still can't find the email, please reach out to us by calling 877-697-6278 or emailing info.residential@nyserda.ny.gov

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Access the email account entered into Step 3 above and locate the email sent by Salesforce. This email contains a link to continue with your Salesforce Portal account creation as well as your **Username** (the email address entered in Step 3 above with **.nyserda** appended to the end).

NYSERDA Residential Application		ē	Ø		
NYSERDA Customer Portal to me 👻	11:06 AM (12 minutes ago) 🥻	۲ 🔸	:		
Dear FirstName LastName,					
Re: Creating an Account					
Thank you for creating an account to complete the Combined Residential App audit and available NYSERDA incentives to make your home more comfortat		У			
To get started, please go to link and create your password and continue with	application information.				
Username: [email address].nyserda					
If you have any questions please feel free to call us at 877-697-6278 or email us at info.residential@nyserda.ny.gov. This email is for the submission of questions only, do not submit documents to this email.					
Thank you, The NYSERDA Energy Affordability and Equity Team					
This electronic message may contain privileged or confidential information. If you ar it from your system and contact us at <u>info.residential@nyserda.ny.gov</u> .	e not the intended recipient of this e-ma	iil, please d	delete		
← Reply ► Forward					



Click the link within the email.

8

On the page you are directed to, create, and confirm, a password for your Salesforce Portal account, being sure to consider the password rules listed on the page. Then, click **Change Password**.

STATE OF OPPORTUNITY. NYSERDA
Change Your Password
Enter a new password for andyrandersen@gmail.com.nyserda. Make sure to include at least:
 15 characters 1 uppercase letter 1 lowercase letter 1 number 1 special character (1)
* New Password
* Confirm New Password
Change Password
Password was last changed on 6/16/2021 11:06 AM.

9

Once you click Change Password, you will be directed to your new Salesforce Portal account.

NEW YORK STATE OF OPPORTUNITY.	Search	Search	[FirstName LastName] -
Submit a New Application Projects			
Choose a program			
Combined Residential Application			
Please complete the following application to s audit and incentives towards making your home n		ЭЛ	
We will ask questions about the number of pa sources, your electric and heating fuel provide help determine your incentive eligibility.		/	
If you are an electric customer of PSEGLI, and NYSERDA, please reach out to your utility for curr		m	

Submitting an Online Application

EmPower+ Application

The EmPower+ Application allows applicants to access and submit either online or paper applications to the program. Applicants can receive assistance from Community Organizations and /or Participant Contractors when submitting an application. Applicants who would like to submit an Online Application must create an Application Portal account first. The instructions below guide you on how to access, complete and submit a EmPower+ Application. To access instructions specific to each step below, click the **learn more...** link to expand the section and review the related materials.

① The instructional materials below are intended to guide:

- Applicants when submitting an online application, or
- CLEAResult Shared Services, Community Organizations, NYSERDA Energy Advisors, Participating Contractors, and Participating Utilities when assisting applicants through the online application process.

General Information

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Applicants can access the online application by clicking the link below and logging into your Salesforce Portal account, then by selecting the **EmPower+ Application** op tion.

Salesforce Customer Login

Combined Residential Application Please complete the following application to see if you qualify for a no-cost energy audit and incentives towards making your home more comfortable and energy efficient. We will ask questions about the number of people living in your home and income sources, your electric and heating fuel providers, and the county where you live to help determine your incentive eligibility. If you are an electric customer of PSEGLI, and have not received a referral letter from NYSERDA, please reach out to your utility for current offers. The application is comprised of seven (7) distinct steps, or pages, that you havigate as you complete the application. Each page contains required fier formation denoted by a red asterisk. Rumet a New Application Image: Combined Residential Application Application Number: 0000305887 Image: Combined Residential Application contains instructional text at he page. It is highly recommended that you review these instructional text at he page. It is highly recommended that you review these instructional text at he page. It is highly recommended that you review these instructional text at he page. Click Save before exiting the application if you do not have tir complete it in one sitting.	
audit and incentives towards making your home more comfortable and energy efficient. We will ask questions about the number of people living in your home and income sources, your electric and heating fuel providers, and the county where you live to help determine your incentive eligibility. If you are an electric customer of PSEGLI, and have not received a referral letter from NYSERDA, please reach out to your utility for current offers. The application is comprised of seven (7) distinct steps, or pages, that your avigate as you complete the application. Each page contains required fire normation denoted by a red asterisk. Submit a New Application Projects Application Information (Step 1 of 7) Each step, or page, throughout the application contains instructional text as he page. It is highly recommended that you review these instructional text as browide clarity regarding the information requested. Every step, or page, throughout the application contains a Save button at of the page. Click Save before exiting the application if you do not have tir complete it in one sitting.	
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Application Number	er Status	Created Date	Last Modified Date	
0000305887	Unsubmitted	6/16/2021	6/16/2021	
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87			Printable View	
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STEP 1: Applicant Information Complete the Application Information section:

Your **First Name** and **Last Name** will pre-populate. Select your **Preferred Applicant Language** from the drop-down. Provide your **Primary Phone Number**.

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All other fields are optional and can be completed as needed.

Applicant Information		
First Name *	Middle Initial	Last Name *
Applicant First Name		Applicant Last Name
Suffix	Primary Applicant Language *	
Primary Phone	Secondary Phone	

Complete the Site Information section:

Using the **Address** field, begin typing in your street address. Salesforce will suggest verified addresses below this field as you type. Selecting an option from this list will populate all other address fields on the page.

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Applicants should be aware that, depending on the internet browser used to complete the Online Application, the address fields may pre-populate based on your Browser's auto-form filling functionality, such as with Google Chrome. Applicants should review the address fields if they prepopulate and update with the correct address if necessary.

If your **Mailing** address is different from your **Address**, update the **Mailing Address** fields as needed.

Select the appropriate response for the **Does the applicant own this site** drop down. This field identifies if the applicant is the owner of the dwelling associated with the address entered into the application. Select the option from the **Dwe Iling Type** drop-down that most closely identifies what type of dwelling exists on the site.

5

The Number of Units field becomes required if you select Multi-Family (5+ units) as the Dwelling Type.

Site Information		
Address *	Mailing Address *	
City *	Mailing City *	
State *	Mailing State *	
None v	None v	
Zip *	Mailing Zip *	
County *	Does the applicant own this site? *	
None 🗸	None 🗸	
Dwelling Type *	Number of Units	
None 🗸		

Save & Continue:

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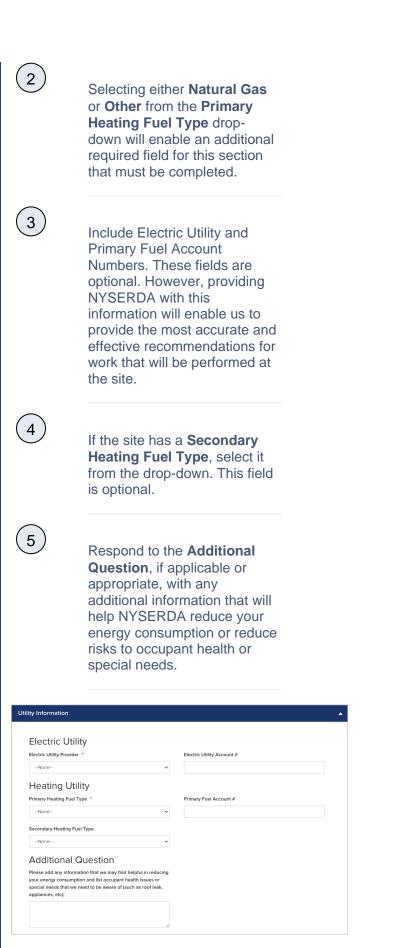
To advance to the next step, click **Continue** at the bottom of the page. It is recommended that you click **S ave** before clicking **Continue**.

SAVE

STEP 2: Utility Information

Complete the Utility Information section:

Select the **Electric Utility Provider** and the **Primary Heating Fuel Type** for the site.



Save & Continue:

To advance to the next step, click **Continue** at the bottom of the page. It is recommended that you click **S ave** before clicking **Continue**.

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Select a contractor from the **Contractor Selection** dropdown.

- When selecting a contractor, you can either,
 - Select one that you have been working with,
 - Select the Select Next Available option to have the next available contractor assigned to
 - your project, or
 Select your preference for a contractor partner from the list.
- Only those contractors that serve your designated area will appear on the list.
 - If you do not see a contractor, it is likely because they do not serve your area.
- If a selected contractor cannot perform the work due to scheduling restrictions, they may not accept the project.
 - If so, an alternate will be selected by CLEAResult Shared Services.
- CLEAResult Shared Services selects contractors when they receive Paper Applications or if the Applicant did not select one when applying online.
- When applicants apply using a Campaign Code, the contractor will be selected automatically.
 - Applicants can change the pre-selected contractor at need.

While not required, you can help NYSERDA understand if an independent organization has been assisting you with the application process. If that organization appears on the **Ar e any of these organizations assisting you with the application process?** dropdown, select it from the list.

Partner Information (Step 3 of 7)	
Need help? Email us at info.residential@nyserda.ny.gov or call us at 877-697-6	5278.
I am already working with a participating contractor or a NYSERDA energy a	idvisor:
Great – please select the participating contractor and/or NYSERDA ene	rgy advisor you are working with below.
I am not working with a participating contractor:	
No problem – you can either select a participating contractor below or	choose to have the next available pre-qualified contractor assigned to your project.
NYSERDA's energy advisors are partners in the program who can help you par energy advisors in your area, please visit our website to <u>Find an Energy Advis</u>	ticipate in NYSERDA's programs. If you would like to learn more about NYSERDA's Of.
Contractor Selection * @	Are any of these organizations assisting you with the application process?
Select Next Available 🗸	None 🗸

Save & Continue:

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To advance to the next step, click **Continue** at the bottom of the page. It is recommended that you click **S ave** before clicking **Continue**.

STEP 4: Eligibility Screening Review the Geo-Eligibility Screening:

SAVE

O Applicants need to satisfy one Eligibility Requirement.

Geo-Eligibility is determined automatically by the system based on the Applicant's address.

Applicants who are considered Moderate Income are not eligible for Geo-Eligibility. CONTINUE

Geo-Eligibility Screening

1

Complete the Referral Code Screening:

If you received a letter from NYSERDA with a **Referral Code**, select **Yes** in response to the question, enter the **Refe rral Code** in the provided field, then skip to **Complete the Household**

Demographics Section below . No additional eligibility

questions are required.

- The Referral Code field is only accessible if **Yes** is selected. If you have a Referral Code, enter it in the field that appears.
- Referral Codes are provided to applicants through mailed letters or emails either from the Applicant's Utility, from NYSERDA directly, or from the Office of Temporary Disability Assistance (OTDA).
- Applicants who have a referral code and enter it in the application will not need to provide additional income verification as part of the application process.
- Contractors and/or Community Organizations assisting Applicants with the application process should inquire if the Applicant, or their household, received a Referral Code through email or mail.

However, if you did not receive a letter with a **Referral Code**, select **No**. An additional section will appear on the application titled **Categ orical Screening**. Review instructions for that section below.

Complete the Categorical Screening:

2

This section of the application will only appear if the applicant answers No to the question in the Referral Code Screening section.

> If you or any household member received an award letter for HEAP, SNAP (food benefits), SSI, TANF, or Public Assistance in the past 12 months, select **Yes**. Categorical eligibility is based on the date within the award letter. Award letters are good for one year from the date provided.

- Multiple options can be selected.
- An award letter, for each option selected, must be submitted as part of this application.

Categorical Eligibility Type	Acceptable Documentation	Acceptable Date Range
HEAP	 Award Letter OTDA provided HEAP list 	Awarded within last 12 months
SNAP	 Award Letter 	Awarded within last 12 months
TANF	 Award Letter 	Awarded within last 12 months
Supplemental Security Income (SSI)	 Award Letter Benefit Statement 	Awarded within last 12 months

- For applicants completing the application online, the award letter can be uploaded during **Ste p 6: Project Documents**.
- For Paper Applications, a copy of the award letter can be submitted when mailing the application.

Once completed, advance to the **Household Demographics** section.

If you, or any household members did not receive any assistance listed above, select **No**. An additional section will appear on the application titled **Income Documentation Screening**. Review instructions for that section below.

2

Complete the Income Documentation Screening:

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- This section of the application will only appear if the applicant:

 Chooses not to accept Geo Eligibility determination that indicates the Applicant is Geo Eligible (if applicable),

 and/or

 - Answered No to the Referral Code Screening, or did not receive a Referral Code from their Utility, NYSERDA, or the Office of Temporary and Disability Assistance (OTDA), and/or • Is not eligible for Categorial eligibility (i.e., did not receive an award letter for HEAR, SNAP, SSI, TANF, or
- Public Assistance in the past 12 months).
 Applicants must document income for all members of the household if all previous eligibility requirements could not be met.

Income Type	Acceptable Document	Acceptable Date Range
Social Security	 Award Letter Benefit Statement 	Within 12 months
Social Security Disability (SSD)	Award LetterBenefit Statement	Within 12 months
Pension	 Pension check stub showing gross amount Letter from Pension Board 	Within 12 months
Disability (Short Term or Long Term)	 Benefit Statement 	Within 60 days
Child Support / Alimony	 Court Award Letter Printout from Domestic Relations 	Within 12 months (within 60 days if using printout from DR website)
Foster Care Payment	 Statement from Social Services 	Within 60 days
Workers Compensation	 Award Letter Benefit Statement 	Within 60 days
Unemployment	 Letter of Determination 	Within 60 days
Veterans Benefits	 Award Letter Benefit Statement 	Within 12 months
Annuities	 Bank Statement 	Within 60 days
Salaries/Wages	 Pay Stubs 	Four weeks of paystubs from the last 60 days
Interest Income	 Bank Statement 	Within 60 days
Rental Income	 Current Lease Rent Receipt 	Within 12 months
Business or Farm Income	 Tax Return IRS Report of Quarterly Earnings Business records. 	Tax Return: Previous Year IRS Report: Previous 3 months Business Records: Previous 3 months
Tax Documentation	Form 1040, 1040A, or 1040EX	 Most recent Federal Income Tax Return. This is only acceptable if all members of the household who were required to file a tax return did so. Additionally, all sources of income must be documented within the Tax Return for each household member. If documenting Rental, Business, or Farm income, Applicants must submit corresponding schedules (C, E, and F)

To add spaces for other members of the household for income documentation purposes, click the Add Household Member option. This will open a modal window for you to document the household member's:

- First Name
- Last Name
- Age
- If they are a Full-time Student Gross Income Amount
- Income Source
- Income Source Frequency Verification Method

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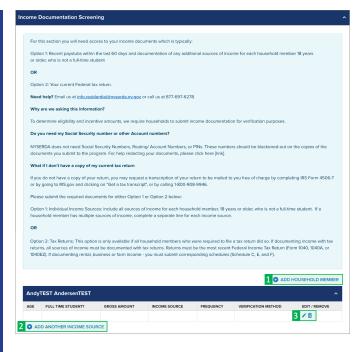
4

To add an income source for a household member, click the Add Another Income Source option below the household member to document the household member's:

- Age
- If they are a Full-time Student
- Gross Income Amount
- Income Source
- Income Source Frequency Verification Method

To edit or delete an income source added to a household member, click the Pencil Icon (edit) or Trash Can Icon (delete) to the far right of the listed income source.

Continue adding household members and income sources as needed.



Complete the Household Demographics Section:

Complete the **Household Demographics Details** field, selecting all options that apply for all members of the household.

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Select the **Number of Househ old Members** from the dropdown.

Document how many members of the household are:

- 60 years of age or older
- Children (age 17 years or
- younger)
- Persons with Disabilities
- Veterans or Disabled Veterans

ousehold Demographics			
Household Demographic Details *		Number of Household Members *	
	•	None	~
ndicate the number of household members who	are:		
	are:	Persons with disabilities *	
	are: v	Persons with disabilities *None	~
ndicate the number of household members who 50 years of age or older * None Children age 17 years or younger *			~

Save & Continue:

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To advance to the next step, click **Continue** at the bottom of the page. It is recommended that you click **S ave** before clicking **Continue**.

SAVE

STEP 5: Review Page

Review the Application:

Review each section of the **Re** view Page for your application. If information on the application is incorrect, use the **Previous** button at the bottom of the page to return to previous steps (pages) and update the information as needed.

Combined Residential Application

Review Page (Step 5 of 7)

Need help? Email us at info<u>residential@nyserda.ny.gov</u> or call us at 877-697-6278. Please review your responses below for accuracy and completeness.

Section D: Energy Information:



For Section D: Energy Information, read through the disclaimer and check the I agree to the terms and conditions stated above box.

SECTION D: ENERGY INFORMATION

Property Address

ELECTRIC UTILITY: If you are responsible for the electric bill, provide the following:

Utility Name :

CUSTOMER AUTHORIZATION for Release of Fuel/Energy Bills (for previous two years and future three years)

My signature certifies that I am financially responsible for the account(s) listed on this application. I hereby consent and authorize the electricity and fuel suppliers named in this application to release any and all energy usage information, including account number(s), related to the above property address, to representatives of the New York State Energy Research and Development Authority (NYSERDA), and the Weatherization Assistance Program (WAP), and/or is designated representatives for the period beginning two years prior to the application date and ending three years after program participation. I understand that this information will be kept confidential, to the extent permitted by law, and used only for the purpose of determining program eligibility, estimating energy savings, program implementation, and evaluation, including the evaluation of achieved energy savings.

Central Hudson Gas & Electric

□ I agree to the terms and conditions stated above.

Section H: Applicant Information:

After reviewing the complete application, scroll to **Section H: Application Information**,



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Read through the disclaimer, then click the **Electronic Signature** button.

Applicants are not required to provide **Electronic Signatures**. However applicants must satisfy one of alternate options below when not providing an **Electronic Signature**:

> Applicants who would prefer to print and mail a hand-signed application can bypass the Electronic Signature and click Pri nt at the bottom of the page instead. Applicants must also provide, along with the signed application, any supporting documents required to provide proof of choices made during Ste p 4: Eligibility Screening.

Energy Audit Application

2 Wall Street,

Albany, New York 12205
Applicants who would prefer to hand sign the application, but still submit electronically, can click Pri nt at the bottom of the page, hand sign the application, and scan the signed application onto their computer for upload during S tep 6: Project Documents. You will be directed to electronically sign the application through **DocuSign**. When the page loads, check the agreement box and click **C ontinue** at the top of the page.

croll to the bottom of the application and click the **Sign** option next to the Applicant Signature field.

In the modal window that appears, click **Adopt and Sign** to electronically sign the application. Your **Name**, **Initials** will pre-populate and a, and signature example will already be completed for you.

Your signature example will now appear on the signature line for the application. Click **Fi nish** to return to the application.

SECTION H: APPLICANT AFFIRMATION

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I authorize release of my contact information, dwelling information, and income documentation to representatives of NYSERDA, to the NYS Weatherization Assistance Program (WAP) and/or its designated representatives, to any community-based organizations moving on behalf of NYSERDA programs, and to my utilities. I understand that the information provided by me will be used for the purposes of assisting me to utilize the programs, determining eligibility for NYSERDA's residential programs and financial incentives, determining eligibility for NYSERDA's residential programs and financial incentives, determining eligibility for NYSERDA's residential programs and financial incentives, determining eligibility for NYSERDA's residential programs and the at if services are provided to me through NYSERDA's residential programs or the no-cost NYS WAP, for estimating energy savings potential, and for evaluation purposes. I understand that all information will be kept confidential to the extent permitted by law. I understand that if services are provided to me through NYSERDA's residential programs or the no-cost NYS WAP, that my participation in these programs will not affect my social security, public assistance, or any other income.

I understand that this application does not guarantee that assistance will be granted to me. Whether or not services are provided will depend on the number of applications received and the availability of funds and priorities established by the programs.

I agree to provide NYSERDA representatives, the NYS WAP representatives, and independent participating contractors access to my dwelling, at times that are mutually acceptable, to perform program activities including energy inspections, installation of measures, Quality Assurance, and evaluation activities. I understand that participating contractors are independent contractors and provide a one-year warrantly on labor for work completed. I further understand that participating contractors and wendors will provide appropriate warranties on any equipment provided and that no additional warranties are provided by NYSERDA or the NYS WAP.

subscribe and affirm, under the penalties of law, that the statements made on all parts of this application, including statements made on any accompanying documents, have been examined by me and are to the best of my knowledge true and complete.

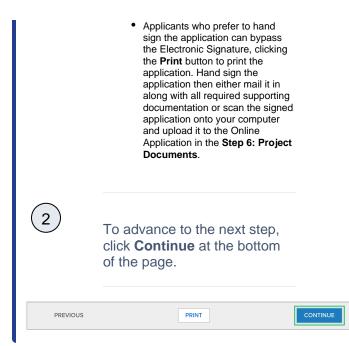
I understand that my signature on this form gives permission for NYSERDA, representatives of the NYS WAP, and their designees to assure my eligibility for NYSERDA's programs and the NYS WAP. I consent to any inquiry to verify or confirm the information that have given. I understand that II give false information or withhold information in or other to receive benefits that I and entiled to, I can be prosecuted to the fullest extent of the law. I also state that no person named in this application is subject to disqualification for weatherization services under the immigration Reform and Control Act of 1986 (Public Law 99-063). I have read and understand the provisions of the Personal Privacy Protections Law in Attachment 1.

ELECTRONIC SIGNATURE

Print & Continue:



If you'd like a copy of the application, click **Print**.



STEP 6: Project Documents

Review the Required Documents section:

The **Required Documents** section will outline any documents that are required as part of you application.

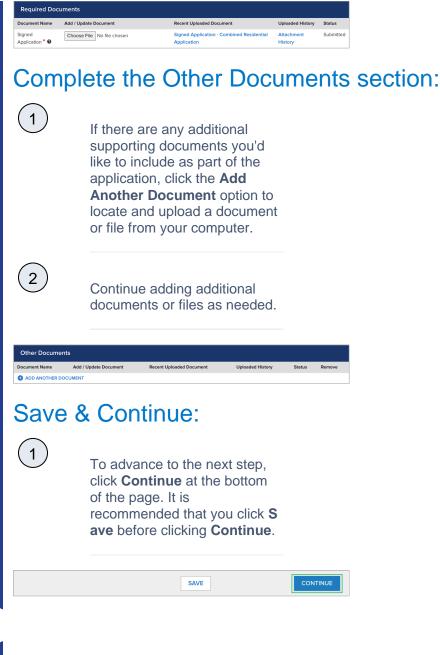
1

2

3

If your application requires multiple documents, each will be listed as a separate line item. Click the **Choose File** button to the right of each requested required document to locate and upload the file from your computer.

If you Electronically Signed the application in a previous step, there is no need to upload a signed application. However, if you chose to sign the application manually, after printing it, you will be required to upload a signed copy of the application to this section.



STEP 7: Submission Page Submit the Application:

(1)

(2)

On the last page of the application, click the **Submit** button.

When you have successfully submitted your application, the page will reload and display **Application Status: Your application has been submitted successfully.**

ubmit a New Application	Projects										_
Application Number: 0	0000305887										
Combined	Residentia	l Applicat	tion		Ø	0			0	0	•
Submission Page(Step 7 of 7)										
Need help? - call 877-69	17-6278, email us at: info.r	esidential@nyserda.ny	v.gov								
Please complete the be review process.	low to submit your application	tion electronically to the	e program. Submittir	ig electronically w	fill allow for	the pr	ogram t	o imme	ediately	/ begin ti	ne -
review will not begin un	mit electronically, you will til your signed paper appli gy Audit Application; 2 Wal	cation has been receive	ed. Please send prin							pplicatio	n
Click on the submit	button below to com	plete this application	tion.								
PREVIOUS									SU	вміт	

Next Steps Application Review and Approval CLEAResult Shared Services will review your sub additional information or documentation, you will

2

3

CLEAResult Shared Services will review your submitted application. If they require additional information or documentation, you will receive an email communication identifying the needed information.

- Applicants should respond to this communication within ten (10) days to provide the request information.
- Applicants who do not respond after ten (10) days to the initial notice will receive two (2) additional notices (the second at Day 20 and the third at Day 30) to remind them of the required information they must provide.
- Once an application responds to any of the 3 (three) communications, the application will continue through the
 approval process.
- Applicants who fail to respond to any of the three (3) notices will have their application cancelled systematically.

If you application is approved, you will receive an email notice guiding you on next steps.

If you application is rejected, you will receive an email notice outlining the reason for denial.

Accessing Submitted EmPower+ Applications

NYSERDA Energy Advisors and Participating Contractors can access submitted EmPower+ Application from their Salesforce Portal account. To make locating specific applications easier, a **C reated By** field has been added to help quickly identify who submitted each application

The instructional materials below are intended to provide guidance for NYSERDA Energy Advisors and Participating Contractors when accessing submitted applications in Salesforce.

(1)

After logging into Salesforce, click the Enrollments tab.

(2)

A list of **Submitted** applications will appear on the **Enrollments** list. To locate a specific application, review the name in the **Cre ated By** column to identify who submitted each application. This will make locating specific applications easier to perform.

Home	Submit a New Application	n Projects	Project Invoices	Manage Users	Cases	Project Inspecti	ons Knowledge	Dashboards	Case Tasks	Generate Cam	npaign
*	Combined Residential -	All	~								
0											AB
Proje	ct Name + Applicatio	Number F	Record Type	Customer Name	Prima	ry Contractor A	Status	Status Reason	Create	ed By)

Creating Campaign Codes

Campaign Codes

With the EmPower+ Application, CLEAResult Shared Services, Contractors, Participating Utilities, and Community Organizers can create Campaign Codes from their Salesforce Application Portal. Once a campaign code is created, a web link will be generated that can be posted to a website or shared with an applicant through email.

- Campaign codes generated by Contractors or Community Organizers will prepopulate the associated fields on the Partner Information page of the online EmPower+ Application when the customer initiates an application through the associated web link.
- All applications initiated by the customer through a campaign code generated web link, will be associated with that campaign code and trackable via a linked report.
- All entities with access to generate a campaign code can set up multiple campaign codes to track different marketing outreach efforts through Salesforce.

To create a Campaign Code, log into Salesforce.



Access the Generate Campaign tab.

Home	Submit a New Application	Projects	Project Invoices	Manage Users	Cases	Project Inspections	Knowledge	Dashboards	Case Tasks	Generate Campaign	
My	Tasks									Overdue	~
				You have no	open task	s scheduled for this period					

3

On the Generate Campaign tab, a list of all campaigns created by the logged in user are displayed. To create a new Campaign , click Generate Campaign.

ome	Submit a New Applicat	on Projects	Project Invoices	Manage Users	Cases	Project Inspections	Knowledge	Dashboards	Case Tasks	Generate	Campaign
E>	kisting Campa	igns									
		•									
Sho	w 10 🚖 entries										
51101	w 10 -										
Ca	ampaign Name	Status (Created Date	Created By	Camp	oaign Code	Campaign U	RL			Action
PC	C-0177	Inactive	lune 30, 2021		7870	24bcb5c638b5		/serda-portal.cs _Registration_P			Edit

4

A modal window will open. Click OK to confirm the request to generate a new Campaign Code (and URL).

CONFIRM	×
Are you sure you want to generate a new Campaign URL for Application?	the Combined Residential
	OK CANCEL

(5)

Back on the **Generate Campaign** tab, the newly generated **Campaign Code** will appear on the top of the list. Be sure to check that the **Campaign Code** status is set to **Active**. The Campaign URL can be copied and pasted for use in websites or shared through email.

Home	Submit a New Applica	ation Project	s Project Invoices	Manage Users	Cases	Project Inspections	Knowledge	Dashboards	Case Tasks	Generate	Campaign
	sisting Camp	5									
Sho C	ow 10 🜩 entries	Status	Created Date	Created By	Cam	paign Code	Campaign U	IRL			Action
P	C-0180	Active	July 1, 2021		99aa	c4ac44e36aee	r/apex/Core	yserda-portal.c _Registration_F ability_and_Eq 4e36aee	age?programN	lame=En	Edit
P	C-0177	Inactive	June 30, 2021		7870	24bcb5c638b5	r/apex/Core	yserda-portal.c _Registration_F ability_and_Eq 5c638b5	age?program	lame=En	Edit



Click the Edit link to the far right of the Campaign Code.

ne	Submit a New Applica	ation Project	s Project Invoices	Manage Users	Cases F	Project Inspections	Knowledge	Dashboards	Case Tasks	Generate	Campaign
Ex	disting Camp	aigns									
		0									
Shov	w 10 🚖 entries										
Ca	ampaign Name	Status	Created Date	Created By	Campai	ign Code	Campaign U	IRL			Action
	•	Status Active	Created Date July 1, 2021	Created By		ign Code Jac44e36aee	https://uat-n	yserda-portal.c			Action Edit
	ampaign Name			Created By		-	https://uat-n r/apex/Core	yserda-portal.c _Registration_F	Page?program	Name=En	
	ampaign Name			Created By		-	https://uat-n r/apex/Core	yserda-portal.c _Registration_F ability_and_Eq	Page?program	Name=En	

(8)

6

7

On the modal window that opens, click the Status drop-down and change the selection from Active to Inactive. Then click Sav e Changes.

Edit Campaigr	1	×
Campaign Name *	PC-0180	
Campaign Code *	99aac4ac44e36aee	
Status *	Active	
	CLOSE SAVE CHANGE	S

(9)

The number of applications that have been received for each campaign code can be viewed on the Generate Campaign Code tab.

▼ Existing Ca		Ins						O	GENERATE CAN	MPAIGN
Show 10 🜩	entries Status	Created Da	te Created I	Зу (Campaign Code	Campaign URL			Action	#Apps
PC-0103	Active	August 5, 2	022 Señor Re t	sidential Tes	297935e994ecb0e7	er/apex/Core_F	erda-portal.cs234.force Registration_Page?pro bility_and_Equity_Resi Recb0e7	gramName=E	Edit View	0
PC-0088	Active	March 30, 2	022 Señor Re t	sidential Tes 🛛 🕄	3a6b09ee453c4b51	er/apex/Core_F	erda-portal.cs234.force Registration_Page?pro oility_and_Equity_Resi 3c4b51	gramName=E	Edit View	2
PC-0087	Active	March 30, 2	022 Señor Re t	sidential Tes 🛛 🕄	37a49d2c33bd7d8e	er/apex/Core_F	erda-portal.cs234.force Registration_Page?pro pility_and_Equity_Resi bd7d8e	gramName=E	Edit View	1



To view the applications associated with the campaign code, click on the View hyperlink in the Action column.

e Submit a New /	Application	Projects	Project Invoices	Manage Users	Manage Eligible Vel	iicles Cases	Project Inspections	Knowledge	Dashboards	
Existing Ca	mpaig	Ins						0	GENERATE CAN	IPAIGN
Show 10 🜩	entries									
Campaign Name	Status	Created Dat	e Created E	By (Campaign Code	Campaign URL			Action	#Apps
PC-0103	Active	August 5, 20)22 Señor Res t	sidential Tes	297935e994ecb0e7	er/apex/Core_l	erda-portal.cs234.force Registration_Page?pro pility_and_Equity_Resi lecb0e7	gramName=E	Edit View	0
PC-0088	Active	March 30, 20	022 Señor Res t	sidential Tes	3a6b09ee453c4b51	er/apex/Core_l	erda-portal.cs234.force Registration_Page?pro pility_and_Equity_Resi i3c4b51	gramName=E	Edit View	2
PC-0087	Active	March 30, 20	022 Señor Res t	sidential Tes 🛛 🕄	37a49d2c33bd7d8e	er/apex/Core_l	erda-portal.cs234.force Registration_Page?pro pility_and_Equity_Resi bd7d8e	gramName=E	Edit View	1

(11)

The page will then redirect to the campaign code $\ensuremath{\textbf{Record}}.$

Home St	ubmit a New Applicat	on Projects	Project Invo	oices Manag	e Users	Manage Eligi	ible Vehicles	Cases	Project Inspections	Knowledge	Dashboards	Case Tasks	Generate Campaign
C EAE Projects By Campaign Code													
	Store Time Fanta Store Date Field Report Date Field Report Date Field Rescription Center V Apprentide V Apprentide												
Ren Report (Red Details) Fontation Very (Export Details)													
Filtered By: PAID Contractor Suppler ID (Project) equals 3480/04455c4651 AND Contractor Suppler ID (Project) equals 3480/04455c4651 Grouped By: State Sorted By: State * •													
Project: Proje	ect Name Application N	mber Custome	r Name	Primary Contracto	r Account	Status Reason	Waiting for Ext	ernal Respo	onse Submitted Date	Uplight Project \$	tage Migration II)	
Status: App	roved (2 records)												
0000445800	0000445800	Magesh	Test j	Residential Test A	ocount				3/18/2022 2:08 PM		3761		
0000441800	0000441800	This is a	Test Test I say	Residential Test A	locount				7/13/2022 4:01 PM		3898		
Grand Totalis (2 records)													
	Confidential Information - Do Not Distribute												

EmPower+ Home